



THE  
BLACK IMAGINATION  
FUND

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## WHAT IS THE BLACK IMAGINATION FUND?

The Black Imagination Fund is an Integrated Capital fund resourcing and supporting a visionary Black-led power building, narrative, and culture shift strategy for transformation towards a world of interdependence, abundance, and regeneration. The fund is currently stewarded by the BIG We Foundation in partnership with Intelligent Mischief. The initial phase of the Fund will focus on building and harnessing narrative and cultural power.

The Black Imagination Fund consists of four activities:

- Leveraging integrated capital (grants, loans, equity) to strategically invest in innovative narrative and cultural power building experiments (e.g. cooperatively and community owned cultural institutions, creative production and distribution infrastructure, etc.)
- Research and learning on key lever points, strengths, gaps and opportunities for building cultural power and wealth.
- Field Building/Ecosystem Cultivation - mapping, convening and catalyzing a diverse ecosystem of individuals, organizations and networks. (Artists, narrative & cultural strategists, social impact directors within culture industry etc.)
- Developing and clarifying a Theory of Transformation + Strategy Alignment within the Field/Ecosystem.

## WHY INVEST IN THE BLACK IMAGINATION FUND?

We envision an economy in which Black communities are thriving, with full access to the wealth generated by our creative labor. We are able to remain in our communities where all our social, cultural and economic needs can be met. We have access to regenerative capital that is invested in sustainably growing the cultural, economic and political power of our communities. The Fund supports:

- Ownership and control of land, buildings and cultural institutions
- Ownership and control of cultural capital
- Preservation of historical and cultural resources
- Ownership and control of the profit generated by our labor
- Building generational community wealth
- Harnessing cultural power to advance critical social issues

## THE BLACK IMAGINATION ECOSYSTEM

The Black imagination ecosystem is a multi-nodal network cultivating the infrastructure for a Black-led cultural economy that fosters a future of Black liberation. With a focus on regenerative, restorative, community wealth-generating, and transformative approaches, we understand the Black Imagination ecosystem to include the following :

- Cultural workers, industry and sector leaders and culture bearers
- Social Impact workers within Culture industries
- Narrative and cultural strategists
- Investors/Donors/Funders
- Curators/editors/producers/A&R professionals
- Arts educators, trainers, developers, guides, mentors, incubators
- Conveners
- Cultural Institutions
- Production & Distribution
- Community-owned Development entities

To learn more about the **Black Imagination Fund** please contact:

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